



COOPER'S HAWKTM

WINERY & RESTAURANTS



Presented by

BIG

NEW UNIFORM

Color Palette



PANTONE®
19-4110 TCX
MIDNIGHT NAVY

PANTONE®
18-0515 TCX
DUSTY OLIVE

PANTONE®
17-0843 TCX
BRONZE MIST

PANTONE®
18-1112 TCX
WALNUT

PANTONE®
14-1107 TCX
OYSTER GRAY

PANTONE®
19-4007 TCX
BLACK

PANTONE®
WHITE

What's the best uniform fabric?

Cotton (Natural Fabric)



- *Light, Breezy and Comfortable*
- *Gentle on Skin*
- *Environmentally Friendly*
- *Hypoallergenic*



- *Absorbs & Retains Moisture*
- *Least Durable*
- *Prone to Staining*
- *Prone to Shrinking*
- *Prone to Wrinkling*
- *Prone to Fading*
- *Most Expensive*

Polyester (Synthetic Fabric)



- *Light Weight*
- *Most Durable*
- *Wicks Moisture (Quickest Drying)*
- *Odor Resistant*
- *Least Likely to Stain*
- *Won't Shrink*
- *Won't Wrinkle*
- *Won't Fade*
- *Least Expensive*



- *Less Breathable*
- *Synthetic Feel/Clingy*
- *Can Irritate Skin*
- *Not Advised for Kitchen Staff*

In most all cases a blended fabric will be the best of both of the above benefits.

Server, Bar & Tasting Room Attendants

BLACK BUTTON UP WITH PATTERNED FABRIC INSIDE CUFF; BLACK JEANS; BLACK SHOES;
TAUPE APRON WITH LEATHER ACCENTS & CH LOGO; OPTIONAL HANDKERCHIEF ACCENT



MENS - REGULAR COLLAR
- BLACK



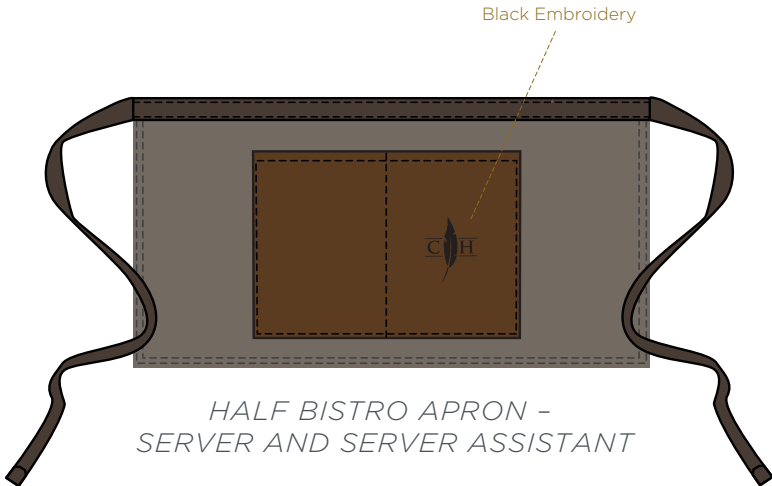
MENS BACK - REGULAR COLLAR



MENS - REGULAR COLLAR -
MIDNIGHT NAVY



HAIR ACCESSORY
(WITH FEATHER PATTERN)



HALF BISTRO APRON -
SERVER AND SERVER ASSISTANT



LADIES - REGULAR COLLAR



LADIES BACK - REGULAR COLLAR



LADIES - REGULAR COLLAR -
MIDNIGHT NAVY



BIB APRON -
TASTING ROOM ATTENDANT

DETAILS

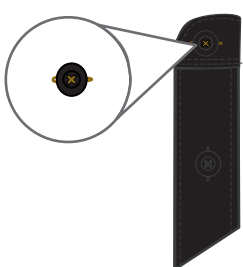
CONTRAST PIPING



C & H LABELS



CONTRAST THREAD COLOR



EMBROIDERY



*Back Yoke -
Tonal - 1-2 shades lighter
than garment or black

BRASS METAL TRIMS

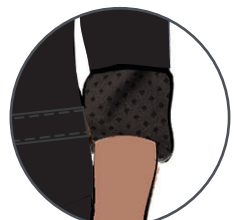


POCKET DETAIL



*Mustard color button to
match thread

PRINTED INNER CUFF



*Tonal feather pattern

Server & Server Assistant: Patio

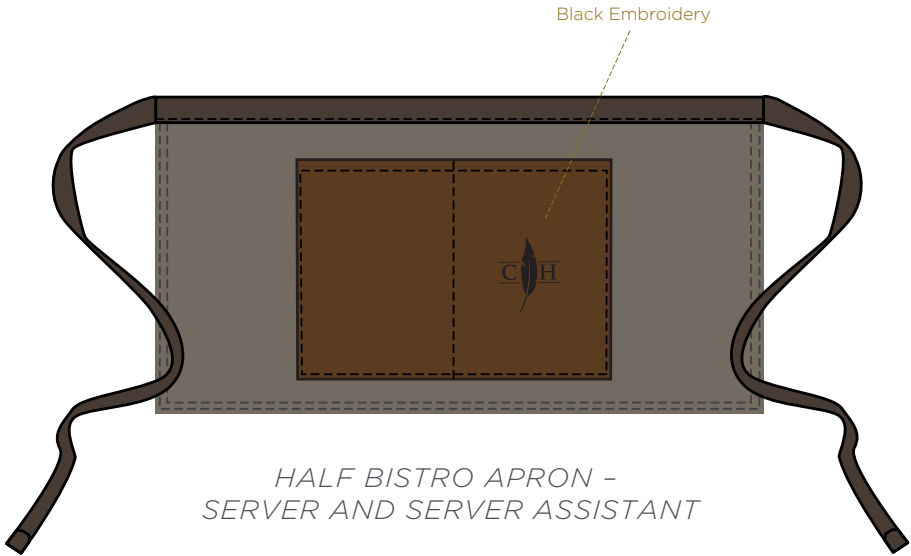
SHORT SLEEVE BLACK POLO SHIRT; BLACK JEANS; BLACK SHOES; WALNUT APRON WITH LEATHER ACCENTS & CH LOGO;
OPTIONAL HANDKERCHIEF ACCENT



MENS - POLO



LADIES - POLO



HAIR ACCESSORY
(WITH FEATHER PATTERN)

DETAILS

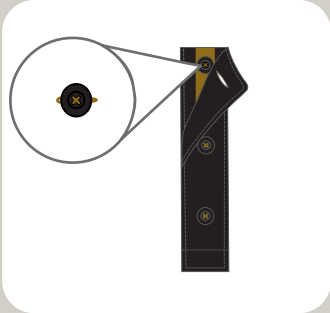
CONTRAST TAPE



C & H LABELS



CONTRAST THREAD COLOR



EMBROIDERY



Server / Bartender

BLACK BUTTON UP WITH PATTERNED FABRIC INSIDE CUFF; TAUPE VEST WITH COPPER BUTTONS; BLACK JEANS; BLACK SHOES; LEATHER BELT BAG; OPTIONAL HANDKERCHIEF ACCENT; OPTIONAL TIE



Contrast Thread Color



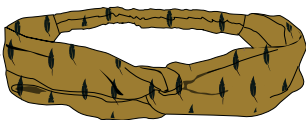
MENS - REGULAR COLLAR
- BLACK



VEST



UTILITY HIP APRON



HAIR ACCESSORY
(WITH FEATHER PATTERN)



LADIES - REGULAR COLLAR



VEST

DETAILS

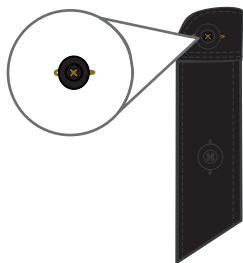
CONTRAST PIPING



C & H LABELS



CONTRAST THREAD COLOR



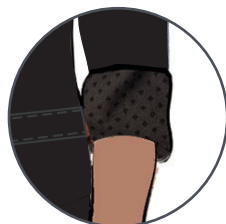
HIP APRON



HAIR ACCESSORY



PRINTED INNER CUFF



*Tonal feather pattern

EMBROIDERY



*Back Yoke -
Tonal - 1-2 shades lighter
than garment or black

VEST BUTTON DETAIL



*Flat brass

VARIATION 1: BLACK BUTTON UP;
TAN, HIGH-WAISTED WIDE LEG PANTS; BLACK SHOES



VARIATION 2: BLACK BUTTON UP; BLACK PANTS;
LEATHER BELT; BLACK SHOES



Responsible for their own looks

Line/Prep Cook & Kitchen Manager

BLACK CHEF COAT (MANAGER) WITH DARK GRAY STITCHING, GREY CHEF COAT (LINE/PREP) WITH MESH PANELS UNDER SLEEVE AND BACK FOR VENTILATION, CH LOGO, SHORT SLEEVE LENGTH
BLACK PANTS; BLACK SHOES; PIN TO CELEBRATE YEARS OF SERVICE



MANAGER CHEF COAT



LINE/PREP CHEF COAT

DETAILS

SHORT SLEEVE



C & H LABELS



EMBROIDERY



MUSTARD FABRIC BUTTON



*Fabric wrapped

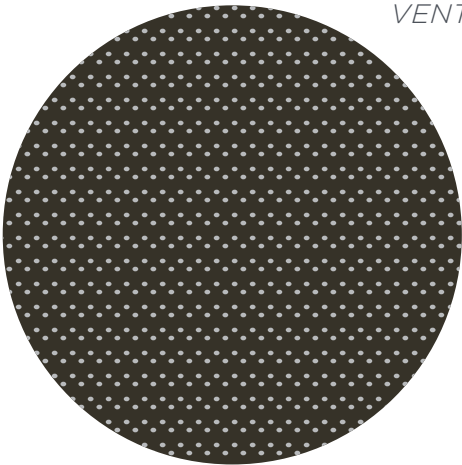
WALNUT FABRIC BUTTON



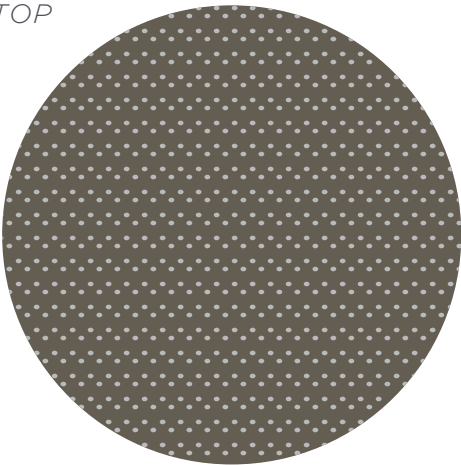
*Fabric wrapped

Kitchen Headwear

COOL VENT CHEF BEANIE



VENTED TOP



VENTED TOP



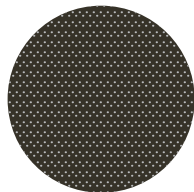
MANAGER BEENIE



LINE/PREP BEENIE

DETAILS

VENTED TOP



EMBROIDERY



*Front centered
Tonal - 1-2 shades lighter
than garment or black

Community Uniform T-Shirt



FRONT:
SOFT HAND PRINT - 2 COLOR IMPRINT

BACK:
1 COLOR IMPRINT

FABRIC:
BLACK MINERAL WASH



FRONT:
MONOGLOSS PRINT - 1 COLOR PRINT

BACK:
1 COLOR IMPRINT

FABRIC:
BLACK

THANK YOU!



All ideas and concepts in the enclosed presentation have been developed exclusively by Business Impact Group for our client or/and prospect are considered by Business Impact Group to be of a proprietary nature. These ideas and concepts remain the property of Business Impact Group. Business Impact Group requests that our client or/and prospect and honor our proprietary rights to the content of this proposal and refrain from disclosing its contents to our competitors or any third party. Unauthorized use of these ideas and concepts is strictly prohibited.

